

University of Wales, Newport and University of Wales, Institute Cardiff present:



ASSESSING THE ASSESSMENT EXPERIENCE

Monday, 4th July, 2011

University of Wales, Newport, City Campus

University
of Wales,
Newport

Prifysgol
Cymru,
Casnewydd

UWIC
Cardiff's **metropolitan** university
prifysgol **metropolitan** Caerdydd

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“Assessing the Assessment Experience”

The growth of student numbers in higher education has led to an enormous burden of assessment. In an attempt to alleviate this pressure on teaching staff, many institutions have developed assessment systems that are very efficient for quality assurance departments, but are often do little for the learning needs of individual students. For many staff this disparity causes an additional range of emotional responses at the end of each semester.

This HEA seminar aims to explore two projects currently being developed by University of Wales Newport, and University of Wales Institute Cardiff which both aim to provide innovative ways of removing the burden of marking, and to returning the assessment process back to the needs of the learner.

Agenda

09.30-10.15	Registration and Coffee
10.15-10.20	Welcome and housekeeping
10.20-11.20	Session 1: <i>Technologies for supporting assessment</i>
11.20-11.45	Coffee break
11.45-13.00	Session 2: <i>‘Say what you mean’</i>
13.00-14.00	Lunch + campus tour
14.00-14.45	<i>Student Feedback via Screen Capture Digital Video</i>
14.45-15.00	Coffee break and move to computer rooms
15.00-15.45	<i>Practical Screen Capture Digital Video</i>
15.45	Return to seminar room
15.45-16.45	Close. Evening drinks reception

Sessions:

Session 1: “Technologies for supporting assessment”: Cath Jones

E-assessment processes within UWN have been and are continuing to drive a significant shift in working culture and practices. The migration from MLE to Moodle has enabled and encouraged academic staff to engage with new assessment processes such as e-submit, e-mark and e-feedback. Having the tools for e-assess does not necessarily mean that all staff will engage with the new processes. Embedding process improvements into the institution requires strong project management, benefits realisation and senior management support. But has anyone even asked the students what they think?

Session 2: “Say what you mean”: Mark Jackson

The availability of digital technology now provides an opportunity for academic staff to provide verbal assessment feedback that is still objective, and rigorous, but is personalized to the needs of individual learner.

“Say what you mean” is a current project at University of Wales Newport that examines the role that digital technology now provides in developing verbal feedback to individual learners. Following a very successful trial within the School of Art, Media and Design, this project is now being expanded across a wide range of traditional and non-traditional students. This workshop will explore the findings of that expanded research and provide an opportunity to use the technology and explore future possibilities of its application with education.

Research presentation: *Student Feedback via Screen Capture Digital Video: Resolving ‘un dialogue de sourds*

An introduction to Screen Capture Digital Video. Screen Capture Digital video is a new technique of providing assessment feedback to students is demonstrated via a case study of overseas MBA and undergraduate Accounting and IT students. The feedback method uses inexpensive and widely available screen capture digital video technology; it gives the student an impression of being present during the marking process. In addition it enables the tutor to provide a richer range of feedback. For example the tutor can annotate and correct as with traditional methods; demonstrate step-by-step answer formulation; algorithms; show the solution, alternative answers, etc. Primary data was collected from target groups of students and from tutor reflection on using the new feedback medium. Results from a mixed qualitative and quantitative approach in this descriptive-exploratory study suggest that this medium has advantages over traditional methods of communicating feedback. Results suggest that students enjoy this new form of feedback, and that this encourages them to engage with and learn from the tutor assessment of answers, rather than a tendency for the student to concentrate only on obtaining marks. It seems that this generation of students find the medium a close fit with other forms of communication they are used to in their technology enriched lives. Feedback via screen capture digital video takes engagement of the two parties, tutor and student, to a higher level of effective communication and helps avoid “un dialogue de sourds” through its qualities of being rich, natural and personal. In the screen capture digital video presentations we will show you the benefits that can be obtained from using this technique and provide you with a hands on opportunity to practise it yourself.

Practical demonstration: *Practical Screen Capture Digital Video*

Will show you how to do it yourself

SPEAKERS AND PRESENTERS



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[Nigel's profile and research interests](#)



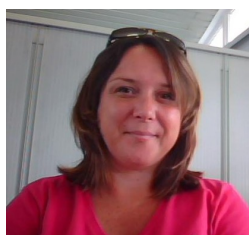
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Venue

Brand New City Campus in the heart of Newport

The University of Wales, Newport opened its new city centre campus on 10th January 2011.

The purpose built £35m campus, situated on the banks of the River Usk, is the first phase of an intended £50m development for the University with partnership funding from Newport City Council, the Welsh Assembly Government and Newport Unlimited.

How to find us



Registration

Registration is open to HE/FE staff.

Register by the deadline 30 June 2011 via email to Vaida.andrijauskaite@newport.ac.uk providing a fully completed registration form so we can reserve a place for you.

Teas/coffees and lunch will be provided during the event. If you have any dietary requirements, please indicate it on your registration form. Registration is required.